



International **KAIZEN**[®] Congress

01 / 02 October 2008 · Prague

*The Way to World Class Performance -
Effective & Sustainable Practices*

www.kaizen.com

 **KAIZEN**[®]
INSTITUTE

"The world is becoming smaller. Globalization has clearly defined rules: Highly-Industrialized Countries must reduce production costs; Less-Industrialized Countries must become more competitive in their processing, Manufacturing and assembly. Both scenarios are challenging. During the first day of this conference reports top executives from global companies will share their own experiences and the lessons they learnt on the road to world-class performance. On the second day, participants will select from a variety of workshops, such as: Process Industry, Assembly Industry, Manufacturing and Service Industry. This two-day seminar offers participants a valuable opportunity to learn from the best through presentations, workshops and informal discussions."



Masaaki Imai



Bud H. Cox



*Euclides de
Almeida Coimbra*



Carsten Otto



Miroslav Bauer

Masaaki Imai is known as the “Lean Guru” and the father of Continuous Improvement. He has been a pioneer and leader in spreading the KAIZEN® philosophy world-wide. As a result of his ground-breaking books, “KAIZEN®: The Key to Japan’s Competitive Success” and “Gemba KAIZEN®: A Commonsense, Low-cost Approach to Management,” innumerable companies and top executives have used this management philosophy to achieve world-class success, within all industry, service and public sectors. As Founder of KAIZEN® Institute, he is frequently invited as a keynote speaker at industry conferences world-wide. He also educates top executives in the implementation of Kaizen techniques, concepts, and tools as a total system solution for their organizations.

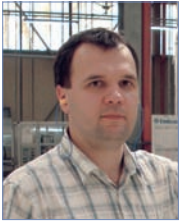
Bud H. Cox is responsible for various global operations of the group, namely legal/audit/financial/investment administration, corporate strategy, new business development for the future KI offices, Intellectual Property matters, and corporate administration, while sitting on the boards of most KI entities, to include KICG’s parent group, based in Switzerland. Prior to KAIZEN® Institute - He worked for 9 years with Ross Perot’s first company, Electronic Data Systems (EDS). During his time with EDS, he functioned at middle and senior levels of management, having responsibilities within government, financial, and management consulting sectors throughout the Americas and Asia-Pacific markets.

Euclides de Almeida Coimbra joined KAIZEN® Institute of Europe in 1999 as Branch Manager. He was then promoted to European Director in 2000. Since joining KAIZEN® Institute, he has worked with many companies such as textile, automotive, distribution, electronics and consumer goods. In 2003 he was promoted to Operations Director, KAIZEN® Institute Global Office, with responsibility for Global Contracts worldwide and managing consulting assignments for Corporations worldwide. In 2005 he was promoted to CEO of Kaizen Institute Global. Prior to joining KAIZEN® Institute, Euclides Coimbra was a Production Engineer with Texas Instruments in charge of continuous improvement (KAIZEN®) projects. He then served as a consultant in a manufacturing consultancy group of a large international consulting firm before becoming a Managing Director of an industrial engineering consulting company.

Carsten Otto • Operations Director - Global Operations - KAIZEN® Institute Consulting Group Ltd.

- Since 1999 Consultant of KAIZEN® Institute Germany
- Since 2003 Manager New Business Development Europe
- Since 2001 Team leader for Germany-South of KAIZEN® Institute Germany
- Since 2006 Operation Manager Global Operations
- Since 2002 Associate Partner of KAIZEN® Institute Germany
- Projects in 11 countries

Miroslav Bauer • Former Marketing Manager Vítkovice Steel and heavy machinery, Manager .A.S.A. CZ, then Managerial Consultant, Crisis Manager and since 2004 Country Manager responsible for Czech and Slovak Republic, Competencies: KSM, TCM, KANRI, TSM, KAIZEN® in Office, Leader of KAIZEN® Philosophy implementation.



Jozef Janosik



David J. Kelly



Sudhir Kulkarni



Danie Vermeulen



Paul Xanthopoulos

Jozef Janosik is coordinator of lean activities in Embraco Slovakia plant. Embraco is a producer of hermetic compressors for cooling solutions. He was a process specialist on production stator lines, then he became Leader of the process specialist team for production. Last year he worked as coordinator of the lean team, focussing on lean implementation in the factory, predominantly using Gemba Kaizen.

David J. Kelly has been the Managing Director of Worthington Cylinders GmbH (WCA) in Kienberg, Austria, for the past 7 years. WCA is a world leader in the manufacture of high pressure steel cylinders for industrial gas packaging applications. Mr. Kelly has held previous positions in general management, sales, production, and technical in the industrial robot, bicycle component, industrial ceramic, commercial explosives, construction equipment, and mining industries in North America, South America, the Middle East and Europe.

Sudhir Kulkarni • Graduated in Textile Technology with a Post Graduate Certification in Management Program from IIM, Ahmedabad. He held senior management positions since 1987, was involved in various structured quality improvement initiatives since 1989 and worked with various international customers to understand their quality requirements. Hands-on practical experience of RFT, TQM and OTIF. Worked on projects to substantially reduce lead time in textile companies. Currently he is Unit Head of a large VSF (Viscose Staple Fiber) company in Gujarat, India.

Danie Vermeulen worked in logistics and supply roles for large service companies and later for Ernst & Young Consulting (South Africa) specializing in Business Process Reengineering, Continuous Improvement, Supply Chain Management and Strategy.

Danie joined Ernst & Young Consulting (New Zealand) in 1996 where he continued to deliver Strategy, Business Process Improvement and Supply Chain consulting assignments for many prominent New Zealand companies over four years. He then joined New Zealand's largest forestry products company, Carter Holt Harvey Wood Products (owned by USA-based International Paper) as their Supply Chain Development Manager and later became co-founder and Operations Manager for one of CHH's new venture companies.

In 2006 Danie joined KAIZEN Institute as Branch Leader of KAIZEN Institute New Zealand.

Paul Xanthopoulos is responsible for global development of materials and services for Hospitality and Service sectors, consulting/mentoring to all levels of leadership within these very complex industries. In addition, as Master du Soigneur & Director of Human Development at Spring Creek Development (The Estate House & Canal Restaurant), Paul has been responsible for educating team members in the art of Guest Relations Training, as well as providing memorable experiences for his guests. Prior to KAIZEN® Institute - Paul spent 10 years with Destination Hotels and Resorts Royal Palms Resort and Spa in Scottsdale, Arizona, as the first Maitre d'at the Four Star "T. Cook's" restaurant. He assisted in staff training and was instrumental in the exemplary level of service that T. Cook's is renowned for. Paul has gained a world-wide reputation as a leading player in the hospitality industry and has set the standard, by which hotels in the Phoenix/Scottsdale area and beyond are measured.

1st day:

09:00 - 10:00	Opening KAIZEN® Congress <i>Bud H. Cox</i> (KAIZEN® Institute Global), <i>Miroslav Bauer</i> (KAIZEN® Institute Czech and Slovakia), <i>Carsten Otto</i> (KAIZEN® Institute Global)
10:00 - 11:00	The core of Lean Management and the steps of introducing it <ul style="list-style-type: none"> • KAIZEN® and GEMBA, • The reason why many companies have failed to embrace Lean (Lean as the long-term Corporate Strategy) • FSL (Flow, Synchronization and Leveling) as the critical factors of Lean Management • How Company A was successful in embracing lean....a step by step account of Lean introduction.....a case study by <i>Masaaki Imai</i> (KAIZEN® Institute Global)
11:00 - 12:00	KAIZEN® Lean Excellence: „How to Design and Implement a Sustainable Continuous Improvement Strategy” <i>Euclides A. Coimbra</i> (KAIZEN® Institute Global)
12:00 - 13:00	Lunch
13:00 - 14:00	Meeting Requirements is The Way <i>David J. Kelly</i> (Worthington Cylinders GmbH Austria)
14:00 - 15:00	The VIBGYOR Plan- Creating flow in a Batch environment <ul style="list-style-type: none"> • Involvement of the People • Stabilization of machining processes <i>Sudhir Kulkarni</i> (Birla Cellulosic India)
15:00 - 15:30	Break
15:30 - 16:30	KAIZEN® in the Supply Chain <ul style="list-style-type: none"> • Why are many Supply Chains still wasteful? • Fundamentals of a lean Supply Chain • Implementing and managing a lean supply chain <i>Danie Vermeulen</i> (KAIZEN® Institute New Zealand)

2nd day:

09:00 - 10:00	Best Practice Report <i>Paul Xanthopoulos</i> (KAIZEN® Institute USA)
10:00 - 11:00	KAIZEN Support: Czech companies on the way to world class <i>Miroslav Bauer</i> (KAIZEN® Institute Czech and Slovakia), <i>EMBRACO</i> Czech
11:00 - 12:00	The Responsibility of the Management by KAIZEN® Implementation <i>Carsten Otto</i> (KAIZEN® Institute Global)
12:00 - 13:00	Lunch
13:00 - 16:00	Session 1 • Process Industry - Examples and Experience by KAIZEN® Implementation / <i>Eder Gomez</i> Session 2 • Assembly Industry - Examples and Experience by KAIZEN® Implementation / <i>Carsten Otto</i> Session 3 • Manufacturing - Examples and Experience by KAIZEN® Implementation / <i>Lou Mendez</i> Session 4 • Service Industry - Examples and Experience by KAIZEN® Implementation / <i>Jayanth Murthy</i>
16:00 - 17:00	Conclusion and End <i>Bud H. Cox</i> / <i>Masaaki Imai</i> / <i>Carsten Otto</i>



KAIZEN® Congress Registration



01 / 02 October 2008 in Prague (Czech Republic), EUR 1'590.- pp

Please copy this form for additional participants.

Participant 1

Participant 2

First Name		
Last Name		
Position		
Telephone		
Fax		
E-Mail*		
Company Name		
Postal Address	Company Address	
	City/ State/ Postal Code/ Country	
Billing Address	Company Name	
(if different from postal)	City/ State/ Postal Code/ Country	

*Confirmation of your registration will be sent via e-mail.

Meals: Vegetarian (YES / NO)*

Date Signature, Stamp

4 ways to register: Online: www.kaizen.com
 By E-Mail: cachermann@kaizen.com
 By fax: +41 (0)41 725 42 89
 By Mail: KAIZEN® Institute Consulting Group Ltd.
 Bahnhofplatz
 CH 6300 Zug, Switzerland



Contact Point for queries and registration:
 Céline Achermann
 Phone: +41 (0)41 725 42 80

Contractual and Payment Terms:
 Upon receipt of registration, participants will be sent confirmation and an invoice for remittance. Payment will be due upon receipt.
 Cancellation policy: 100% refund will be given for cancellation received in writing before 17 September 2008. After this date, EUR 600.- will be charged, however, all seminar materials will be sent to those persons.
 The fee does not include VAT or possible pending bank expenses. Participation is at your own risk. The organizer does not assume any liability for personal or property damages. Participation in the supporting acts/ program is voluntary. KAIZEN® Institute reserves the right to make changes to the program.